



<http://50ways.wikispaces.com/>

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It was not long ago that producing multimedia digital content required expensive equipment and technical expertise; we are at the point now where we can do some very compelling content creation with nothing more complex than a web browser and a bit of imagination. What a "story" here consists of more than one type of media (images + text, audio + images, etc) that are assembled on the web, and can be presented on the web or embedded into other web sites.

Following the 50+ Ways web site you will

- Design a basic story concept that can be created in a web 2.0 tool using images, audio, and/or video.
- Locate or create appropriately licensed media to use in your story.
- Create the story quickly using one of 50+ different web tools that are free to use.

Why 50 Ways?

To somewhat mangle the elegant lyrics of Paul Simon:

*The story is all inside your head
She said to me
The answer is easy if you
Go on the web and see
I'd like to help you in your struggle
To be free
There must be fifty Web 2.0 ways
To tell a story*

And I am using the word "story" in a most general sense; it may be a deeply personal one of the digital storytelling variety, it may be a tale of a travel trip, a report on a project, or just a silly cartoon-- it is what you make.

As Easy as 1-2-3!

1. Outline a Story Idea <http://50ways.wikispaces.com/StoryIdeas>
2. Find Some Media <http://50ways.wikispaces.com/StoryMedia>
3. Pick a Tool to Build Your Story <http://50ways.wikispaces.com/StoryTools>

And just to prove it can be done, I told the same story as an example for all 50+ tools in the list and use as an example in the workshop materials (see the final list of *50 Stories About Dominoe* <http://50ways.wikispaces.com/50Dominoes>). It has the basic components you will use- images, text, and audio.

But It's Not About the Tools...

I can buy all the best tools at Home Depot and still not be able to build anything well; what is more important is the *craft* of creating a powerful message. These tools may just be a way to unlock your creative potential.

Go create a web-based story and share it at <http://50ways.wikispaces.com/>